[**Three male friends, 25 to 50, are on a Zoom call discussing possible plans for monthly “guys night out”—the three of them should be similar age range]**

RONNIE: **Whadda ya wanna do next week for *boys night out*?**

JAKE: **Oh….I dunno. Hang out at the pub?**

RONNIE: **Man, that’s all we ever do? Let’s try something different!**

BRAD: **Like what, dude?**

RONNIE; **I found this new app called Shake It—that has hundreds of crazy cool things to do. It picks ‘em at random, and tells who pays.**

JAKE: **Well, let’s check it out. Let me see.**

RONNIE: **Alright, let’s get rolling.**  [CUT TO SCREEN SHOT OF APP]

**OK. There’s 4 date categories that we…**

BRAD: [O/C] (Interrupts) **So, we’re goin’ on a date?** (sorta snarky and laughing)

RONNIE: [O/C] **Friend date, fool.** [BACK TO APP]

**You can pick friends or romance. It works for couples, friends and groups, too.**

JAKE: [O/C] **So, not just for our epic encounters, eh?** (sarcastic)

RONNIE: [O/C] **Yeah.** **Then you pick the type of activity you want.** (beat) **Let’s try physical.**  (shakes the phone) [CUT TO SCREEN]

BRAD: **It’s like Vegas**

[rollers land on target shooting and dutch]

(**ALL THREE** laugh and simultaneously say:) **YES!**

RONNIE: (O/C) **Looks alright, but let’s try it a couple more times.** [SHAKES PHONE AGAIN]

[APP comes up *Frisbee golf—corporate card*; and then *air hockey—flip a coin*]

RONNIE: (O/C) **Well, whadda ya think, bro?**

JAKE: (O/C) **Target shooting for me.**

BRAD: **Me three!**

RONNIE: (O/C—NODDING) **OK.** (beat) **Hey, check out these 3 buttons.**  [BACK TO APP SCREEN]

**They have discounts for what we just selected. And, there’s Premium Fun—ya know, like Top Golf or Dave and Buster’s. And, Travel Escape.**

BRAD: **Where we will definitely take the ladies with us for a real escape as soon as we can.**  (beat) [O/C] **I look forward to spinning that on behalf of the team, buddy.**

JAKE: **What’s it called again?**

RONNIE: **Shake iT**. [CUT TO SCREEN SHOT IN APP STORE]

**Download it for free in the app store**

**(ALL THREE O/C laughing, talking over each other in happy agreement as they go to the phones to download the APP)**

**VOICEOVER:** **Dating sites get people together, but they don’t help people date. For that, all you need to do is “Shake It” [close over logo]**